



Social Media Certified

Ainsley Shird

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: May 20 2025 - Jun 19 2027

Certification code: 907d3a4fdb744e5d93392be68212a3a7